

<b>Company</b>	Eber Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Eber Loyalty Marketing Platform - Standard package (Single outlet)
<b>Appointment Start Date</b>	17 July 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software For 1 outlet + 5000 contacts Unlimited Admin users Features include; 1.Customisable Loyalty Program - Points, tiers, memberships with auto management 2.Reward Engine - Issue rewards, vouchers with conditions 3.Automated Marketing Campaigns - Email, SMS automation with targeting 4.Feedback & Review Management - Customer feedback and NPS tracking 5.Referral & Gamification Tools - Referrals, games, stamp cards 6.Member CRM & Insights Dashboard - Real-time profiles and analytics 7.Customer Portal - Branded portal for points tracking 8.Apple Wallet & Google Wallet Support - Digital cards and rewards storage 9.Gift Card & Voucher Sales - Digital gift cards and vouchers 10.Business Intelligence - Performance insights and optimization 11.Multi-Channel Integration - POS, eCommerce, API integration 12.Ongoing Support - Resources and customer support		per month	12.00		
2) Hardware Not Applicable					
3) Professional Services					
Scoping and Documentation		per man day	1.00		
System Configuration and Set up		per man day	0.50		
Data Import		per man day	0.50		
UAT and Go Live Support		per man day	0.25		
4) Training					
Online training for frontend and backend staff		per man day	0.50		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 6,713.00</b>	<b>\$ 6,713.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

\* Qualifying cost refers to the supportable cost to be co-funded under the grant