

Company	STASHALLY PTE. LTD.
Digital Solution Name & Version Number¹	Pebble - Growth
Appointment Start Date	28 August 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software 12 months access to GenAI software. Content Creation via GenAI: Tools for media generation and edits. Social media integration: Tiktok and Instagram integration to import media to system. Analytics Dashboard: Real-time data analysis of content generated. Includes sales data analysis via integration with Shopify, Wordpress and Wix. Integration with ecommerce platform: Integration with shopify, wordpress, wix and custom websites. Product data, sales data and media deployment via integration. Media hosting and management: Allows imported and AI generated content to be hosted and deployed via CDN. Usage Limits 10000 AI tokens / month 20000 Interactions / month		per Year	1.00		
2) Hardware Not Applicable					
3) Professional Services Account Setup: Onboarding and configuration of software to adapt to business needs. Customer support: To assist business with troubleshooting with technical issues and media optimization. AI Gen support: To assist business with finetuning (LORA) and touchup of AI generated media by creative professional.		per Man-day	1.00		
4) Training Software Training: To understand how to use the software. This will cover from content management to deployment. Compliance Training: To educate on how to prevent copyright infringement.		per Man-day	1.00		
5) Others Not Applicable					
Total				\$ 10,600.00	\$ 10,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

* Qualifying cost refers to the supportable cost to be co-funded under the grant