

Company	STASHALLY PTE. LTD.
Digital Solution Name & Version Number¹	Pebble - Custom
Appointment Start Date	28 August 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
<p>1) Software 12 months access to GenAI software.</p> <p>Content Creation via GenAI: Tools for media generation and edits.</p> <p>Social media integration: Tiktok and Instagram integration to import media to system.</p> <p>Analytics Dashboard: Real-time data analysis of content generated. Includes sales data analysis via integration with Shopify, Wordpress and Wix.</p> <p>Integration with ecommerce platform: Integration with shopify, wordpress, wix and custom websites. Product data, sales data and media deployment via integration.</p> <p>Media hosting and management: Allows imported and AI generated content to be hosted and deployed via CDN.</p> <p>Usage Limits 12000 AI tokens / month 25000 Interactions / month</p>		per Year	1.00		
<p>2) Hardware Not Applicable</p>					
<p>3) Professional Services Account Setup: Onboarding and configuration of software to adapt to business needs.</p> <p>Customer support: To assist business with troubleshooting with technical issues and media optimization.</p> <p>AI Gen support: To assist business with finetuning (LORA) and touchup of AI generated media by creative professional.</p> <p>Content strategy: To assist business with how to optimize conversion using AI generated media on social media and website.</p>		per Man-day	2.50		
<p>4) Training Software Training: To understand how to use the software. This will cover from content management to deployment.</p> <p>AI Training: To educate on how to prompt AI to have more control on the output of the generated media.</p> <p>Compliance Training: To educate on how to prevent copyright infringement.</p>		per Man-day	2.50		
<p>5) Others Not Applicable</p>					
Total				\$ 14,400.00	\$ 11,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

* Qualifying cost refers to the supportable cost to be co-funded under the grant