Company	3D BRAND AGENCY PTE. LTD.
Digital Solution Name & Version Number ¹	DM 3D Digital Booster - SEO + SEM [3 Months]
Appointment Start Date	28 August 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

	Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1)	Software NA		NA	0.00		
2)	Hardware Not Applicable					
3)	Professional Services Needs Analysis - Keyword Research & Analysis - Web Analysis - Competitors Analysis (5 Competitors)		Per Report	1.00		
	Digital Marketing Strategy Development - Digital Marketing Strategy Report		Per Report	1.00		
	Digital Marketing Campaigns					
	Search Engine Marketing - SEM [3 Months]					
	 - KPI: Minimum 200% ROAS (*KPIs vary across industry and country) - 1 Search Ad Campaign (20 Keywords) - 2 Ad Groups per Campaign - 20 Ad Copies per Campaign - Google Tag Manager Setup - Google Analytics Integration - Media Budget Not Included 		Per Campaign	1.00		
	Digital Marketing Campaign Search Engine Optimization - SEO [3 Months]					
	 - KPI: Target 10% of Keywords on Page 1 of Google within 3 Months - 20 Long-tail Keywords - Setup Blog on Wordpress - Setup Google Shopping (Up to 20 Products - Retail only) - Setup on Google Search Console - Setup on Google Analytics - Setup Google Business Profile 		Per Campaign	1.00		
	Digital Assets Creation Search Engine Marketing - SEM - Create 1 Call-to-Action Video (30-seconds) - Create 5 Display Banners - Create 20 Ad Copies		Per Campaign	1.00		
	Digital Assets Search Engine Optimization - SEO		Per	1.00		
	- Create 5 SEO Blogs (500-800 words/blog)		Campaign			
	Review and Recommendation - Monthly Reporting [3 Months] - Final Report		Per Report	1.00		
4)	Training Training - Training workshop (1 Session) - Handover of Checklist Documentation		Per Campaign	1.00		
5)	Others Not Applicable					

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	•	Total	\$ 8.000.00	7 13	\$ 8.000.00

¹A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999 * Qualifying cost refers to the supportable cost to be co-funded under the grant