Company	3D BRAND AGENCY PTE. LTD.
Digital Solution Name & Version Number ¹	DM 3D Digital Booster - SMM + SMA for FB + IG [3 Months]
Appointment Start Date	28 August 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

	Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1)	Software NA		NA	0.00		
2)	Hardware Not Applicable					
3)	Professional Services Needs Analysis (4Cs) - Company Analysis - Consumer Analysis - Competitors Analysis (5 Competitors) - Collaborator Analysis		Per Report	1.00		
	Digital Marketing Strategy Development - Digital Marketing Strategy Report - Content Calendar		Per Report	1.00		
	Digital Marketing Campaign Social Media Management (SMM) for Facebook + Instagram (FB + IG) [3 Months] - KPI: Minimum 30% Increase in FB Page Likes - KPI: Minimum 30% Increase in IG Page Followers - Social Media Consultation (1 Session) - Social Media Campaign Strategy - Social Media Content Calendar Development - 30 Posts per Campaign [3 Months]		Per Campaign	1.00		
	Social Media Advertising (SMA) for Facebook + Instagram (FB + IG) [3 Months] - KPI: Minimum 130% ROAS - KPI: Minimum 1.75% CTR (*KPIs vary across industry and country) - 1 Ad Group per Campaign - 3 Ad Copies per Ad Group - Budget Division & Bid Setup - A/B Campaign Testing - Media Budget Not Included		Per Campaign	1.00		
	Digital Assets Creation Social Media Management (SMM) - Create 1 FB + IG Content Calendar (30 Posts) - Create 1 Standard Brand Identity - Create 1 FB Banner		Per Campaign	1.00		
	Digital Assets Social Media Advertising (SMA) - Create 1 Call-to-Action Video (30-seconds) - Create 3 Ad Copies		Per Campaign	1.00		
	Review and Recommendation - Monthly Reporting [3 Months] - Final Report		Per Report	1.00		
	Leads Management Integration - Setup and configuration of FB Business Suite - Automation of Email Notification for FB + IG Leads		Per Setup	1.00		
4)	Training - Training workshop (1 Session) - Handover of Checklist Documentation		Per Campaign	1.00		
5)	Others Not Applicable					

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		Total	\$ 9.600.00	7 [\$ 9.600.00	

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999 * Qualifying cost refers to the supportable cost to be co-funded under the grant