

Company	Advocado Pte Ltd
Digital Solution Name & Version Number¹	Advocado Cloud Loyalty CRM Software - Package (Starter)
Appointment Period	28 May 2020 to 27 May 2021
Extended Appointment Period²	28 May 2021 to 27 May 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Advocado Cloud Loyalty CRM Subscription for 1 year		Per Outlet	1.00		
2) Hardware Not Applicable					
3) Professional Services Starter CRM onboarding for 1 outlet includes: • Setup of campaigns based on templates • Issue of logins for merchant management team • Onsite deployment		Per Outlet	1.00		
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 2,350.00	\$ 2,350.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant