

<b>Company</b>	ALPHABET SIX MARKETING SINGAPORE
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Alpha eCommerce Booster Premium Version 2.8 - Complete
<b>Appointment Period</b>	02 March 2023 to 01 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	02 March 2024 to 01 March 2025

wef. 13 July 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: WooCommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable		-	1.00		
3) Professional Services  Scoping and Documentation		Per Man Day	1.00		
Design work: Templated design with <Personalisation> Custom Design Work on Web Concepts/Structure/Layout Custom Wireframe Design		Per Man Hour	56.00		
Setup, Configuration and Data Migration		Per Man Hour	1.00		
UAT and Go Live		Per Man Day	1.00		
4) Training E-commerce CMS Training		Per Man Hour	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 8,350.00</b>	<b>\$ 5,600.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant