

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number¹	1SME - Marketing
Appointment Period	17 November 2022 to 16 November 2023
Extended Appointment Period²	17 November 2023 to 16 November 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software <ul style="list-style-type: none"> • Leads Management • Contacts Management • Campaign Management • Digital Communication Templates • Digital Reporting • Performance Statistics • Enterprise Analytics Dashboard • Automated Email Reminders • Automated Client Notifications • Enterprise Search/Filter Features • Communication Software - Email Messaging • Email (IMAP) Configuration • Email (SMTP) Configuration • Digital Access Control • Integration to Singpass for Login • Email Newsletters • Email Autoresponders • Surveys • Reports • 1 Integration to Campaign Marketing (Email) • 1 Integration to Campaign Marketing (SMS/WhatsApp/Facebook Messenger) 		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services Software Onboarding		Man-day(s)	3.00		
4) Training Admin Training		Man-day(s)	2.00		
5) Others Not Applicable					
Total				\$ 10,000.00	\$ 8,700.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant