

Company	Bona Technologies Systems Pte Ltd
Digital Solution Name & Version Number¹	1ECommerce - Omni-Channel
Appointment Period	06 October 2022 to 05 October 2023
Extended Appointment Period²	06 October 2023 to 05 October 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software E-Commerce solution (Design: Templated) Scope of Work: <ul style="list-style-type: none"> • Development of up to 5 content pages • Creation, Setup & Implementation of E-Commerce • Content Management System: WordPress WooCommerce Online Shop Modules: <ul style="list-style-type: none"> • Secured E-Payment • Online Purchasing • Shopping Cart (Add to Cart) and Wishlist (Favourites) • Inventory Management • Promotion Management • Customer Module • Orders Dashboard • Reports • Digital Marketing Engagement • Mobile Enabled and Optimised • Cart Reminder Feature Omni Channel Modules <ul style="list-style-type: none"> • Integration with 1 Marketplace (Facebook, Lazada, Shopee, 3rd Party Marketplace) • 1ECommerce POS Module • Integration with 1 Social Media Tool (Facebook, Instagram, Mailchimp, 3rd party SMS blasting platform, Email blasting platform) • Live Chat Integration: - WhatsApp - Facebook Messenger 		Per Website	1.00		
2) Hardware Not Applicable					
3) Professional Services <ul style="list-style-type: none"> • Frontend design consultation • 2 Revisions • Google Analytics Setup • Email SMTP Configuration • Image Compression and Optimization • Basic Security Features (2FA Authenticator) • Payment Gateway Setup • User Acceptance Test • Google Live Map Integration • Creation of Enquiry Form / Thank You page • Website Loading Speed Optimisation 		Per Set-Up	1.00		
4) Training <ul style="list-style-type: none"> • 3 Hours Session • System Manual Provided • Handover 		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant