

Company	Brew Interactive Pte Ltd
Digital Solution Name & Version Number¹	HubSpot - Package A Hubspot Sales Pro
Appointment Period	30 September 2021 to 29 September 2022
Extended Appointment Period²	30 September 2022 to 29 September 2023

wef. 01 Jul 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software HubSpot Sales Pro - for 12 months (up to 5 users).		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services HubSpot Implementation - Setting up data architecture - Setting up lead capture and conversions paths - Consulting to migrate data from current data sets - Setting up of customer lifecycle stages and personas - lead segmentation		Per Man Day	7.50		
4) Training HubSpot training sessions on all portal tools over 3 conference calls, held 3 weeks apart. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others Not Applicable					
Total				\$ 14,220.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant