

<b>Company</b>	Brew Interactive Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	HubSpot - Package D Hubspot Marketing Pro (2000 contacts)
<b>Appointment Period</b>	30 September 2021 to 29 September 2022
<b>Extended Appointment Period<sup>2</sup></b>	30 September 2022 to 29 September 2023

wef. 01 Jul 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software HubSpot Marketing Pro (up to 2,000 contacts) - for 12 months		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services HubSpot Implementation - HubSpot Account Set Up - Customisation of CRM layout - Sales and Marketing Handoff - Quotes set up - Sales Enablement Tools Set up - Email marketing - Setting up of email templates - Hubspot Sales Automation - Lead scoring - Setting up data architecture - Setting up lead capture and conversions paths - Consulting to migrate data from current data sets - Setting up of customer lifecycle stages and personas - Lead segmentation		Per Man Day	10.75		
4) Training HubSpot training sessions on all portal tools over 3 conference calls (about 1.5 hours each) held 2 weeks apart in each training. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 23,540.00</b>	<b>\$ 10,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant