

Company	Brew Interactive Pte Ltd
Digital Solution Name & Version Number¹	HubSpot - Package E Hubspot Marketing Pro (7000 contacts)
Appointment Period	30 September 2021 to 29 September 2022
Extended Appointment Period²	30 September 2022 to 29 September 2023

wef. 01 Jul 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software HubSpot Marketing Pro (up to 7,000 contacts)		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services HubSpot Implementation - HubSpot Account Set Up - Customisation of CRM layout - Sales and Marketing Handoff - Quotes set up - Sales Enablement Tools Set up - Email marketing - Setting up of email templates - Hubspot Sales Automation - Lead scoring - Setting up data architecture - Setting up lead capture and conversions paths - Consulting to migrate data from current data sets - Setting up of customer lifecycle stages and personas - Lead segmentation		Per Man Day	10.00		
4) Training HubSpot training sessions on all portal tools over 3 conference calls (about 1.5 hours each) held 2 weeks apart in each training. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others Not Applicable					
Total				\$ 26,715.28	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant