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| Company | Cleverly SG Pte. Ltd. |
| Digital Solution Name & Version Number¹ | Athena E-store Solution - Athena E Store Solution |
| Appointment Period | 22 July 2021 to 21 July 2022 |
| Extended Appointment Period² | 22 July 2022 to 21 July 2023 |

wef. 13 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

| Cost Item | Unit Cost (\$) | Unit | Quantity | Subtotal (\$) | Qualifying Cost * (\$) |
|--|----------------|--------------|----------|--------------------|------------------------|
| 1) Software Content Management System: Wordpress + Woocommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised | | per software | 1.00 | | |
| 2) Hardware Not Applicable | | | | | |
| 3) Professional Services Scoping and documentation | | Per Manday | 1.00 | | |
| Design work: Templated design with personalisation of -Colors, Fonts -1x Home Page Banner Design -1x Home Page re-organisation -4x Inner Page layout re-organisation | | Per Manday | 5.25 | | |
| Setup, configuration and data migration (up to 100 SKUs Client to provide CSV) | | Per Manday | 1.00 | | |
| UAT & Go Live | | Per Manday | 1.00 | | |
| 4) Training E-commerce CMS training | | Per Manhour | 1.00 | | |
| 5) Others Not Applicable | | | | | |
| Total | | | | \$ 6,000.00 | \$ 5,600.00 |

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant