## DETAILS OF PRE-APPROVED DIGITAL SOLUTION

Company	Corsiva Lab Pte Ltd
Digital Solution Name & Version Number <sup>1</sup>	Corsiva Lab E-Commerce Website Development (WordPress / Shopify) - Premium
Appointment Period	01 September 2022 to 31 August 2023
Extended Appointment Period <sup>2</sup>	01 September 2023 to 31 August 2024

wef. 13 July 2023

## Standard Packaged Solution (ie. Minimum items to be purchased)

1)       Software         1)       Software         1)       Software         1)       Online Shop Modules         1)       Delivery/Logistics System         2)       Delivery/Logistics System         1)       Software         1)       Online Shop Modules         1)       Delivery/Logistics System         2)       Horine Furchasing         1)       Website Traffic Analysis         1)       Promotion Management         2)       Hardware         Not Applicable       3)         3)       Profesional Services         Scoping and documentation       per Manday         1.00       Personalisation         - Implementation of Design with Personalisation       per Manday         1.01       Design work: Templated Design with Personalisation         - Preperation of Design According to Commerce Joseph According to Company's Brand Guidelines       per Manday         Company's Brand Guidelines       Personal Migration of Corsiva Lab will Assist to Upload 200 SkU9         UAT and Go Live       per Manday       1.00         4)       Training       per Manday       1.00         Forestaltion       Design According to Consiva Lab will Assist to Upload 200 SkU9		Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
Not Applicable         3) Professional Services         Scoping and documentation         Personal Services         Scoping and documentation         Personal Services         Scoping and documentation         Personal Services         Preperation & Presentation of Creative Moodboard         - Custom Theme UI/VIX Design According to         Company's Brand Guidelines         - Presentation of Up to 15 Pages         - Implementation of WordPress WooCommerce / Shopify         - Dest Migration (Corsiva Lab will Assist to Upload 200 SKUs)         UAT and Go Live         4) Training         E-commerce CMS training         5) Others	1)	<ul> <li>Content Management System: WordPress</li> <li>WooCommerce or Shopify</li> <li>Online Shop Modules</li> <li>Delivery/Logistics System</li> <li>Secured E-Payment</li> <li>Online Purchasing</li> <li>Website Traffic Analysis</li> <li>Inventory Management</li> <li>Promotion Management</li> <li>Customer Loyalty Management</li> <li>Basic Data Visualization Capabilities/Reports</li> </ul>		per Software	1.00		
Scoping and documentation       per Manday       1.00         Design work: Templated Design with Personalisation       -       Pitanning of Strategic User Experience Journey Flow         - Preperation & Presentation of Creative Moodboard       -       Custom Theme UIUX Design According to         Company's Brand Guidelines       -       per Manday       6.00         - Presentation of Designed Website Pages       -       Implementation of up to 15 Pages         - Implementation of UVOTPress WooCommerce / Shopify       -       per Manday       6.00         Setup, configuration and/or Data Migration       -       setup & Configuration of WordPress WooCommerce / Shopify       -         - Data Migration (Corsiva Lab will Assist to Upload 200       per Manday       6.00       -         VAT and Go Live       per Manday       1.00       -         4)       Training       per Manday       1.00         5)       Others       -       -       -	2)						
<ul> <li>Planning of Strategic User Experience Journey Flow</li> <li>Preperation &amp; Presentation of Creative Moodboard</li> <li>Custom Theme UI/UX Design According to Company's Brand Guidelines</li> <li>Presentation of Designed Website Pages</li> <li>Implementation of up to 15 Pages</li> <li>Setup, configuration and/or Data Migration</li> <li>Setup &amp; Configuration of WordPress WooCommerce / Shopify</li> <li>Data Migration (Corsiva Lab will Assist to Upload 200 SKUs)</li> <li>UAT and Go Live</li> <li>Per Manday</li> <li>fraining</li> <li>E-commerce CMS training</li> <li>Others</li> </ul>	3)			per Manday	1.00		
<ul> <li>Setup &amp; Configuration of WordPress WooCommerce / Shopify</li> <li>Data Migration (Corsiva Lab will Assist to Upload 200 SKUs)</li> <li>UAT and Go Live</li> <li>per Manday</li> <li>1.00</li> <li>4) Training E-commerce CMS training</li> <li>5) Others</li> </ul>		<ul> <li>Planning of Strategic User Experience Journey Flow</li> <li>Preperation &amp; Presentation of Creative Moodboard</li> <li>Custom Theme UI/UX Design According to Company's Brand Guidelines</li> <li>Presentation of Designed Website Pages</li> </ul>		per Manday	6.00		
4) Training E-commerce CMS training 5) Others		<ul> <li>Setup &amp; Configuration of WordPress WooCommerce / Shopify</li> <li>Data Migration (Corsiva Lab will Assist to Upload 200</li> </ul>		per Manday	6.00		
E-commerce CMS training per Manday 1.00 5) Others		UAT and Go Live		per Manday	1.00		
	4)			per Manday	1.00		
	5)						

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999 <sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration

for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant