| Company   | Creative E-World Pte Ltd            |  |  |
|---|-------------------------------------|--|--|
| Digital Solution Name & Version Number <sup>1</sup> | Creative EShop - EShop Package Lite |  |  |
| Appointment Period                                  | 21 March 2024 to 20 March 2025      |  |  |
| Extended Appointment Period <sup>2</sup>            | 21 March 2025 to 20 March 2026      |  |  |

## Standard Packaged Solution (ie. Minimum items to be purchased)

|     | Cost Item   | Unit Cost<br>(\$) | Unit            | Quantity | Subtotal<br>(\$) | Qualifying Cost * (\$) |
|-----|---|-------------------|-----------------|----------|------------------|------------------------|
| 1)) | Software Content Management System: Creative eShop Package Lite Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised |                   | Per<br>Software | 1.00     |                  |                        |
| 2)  | Hardware<br>NA  |                   | NA              | 0.00     |                  |                        |
| 3)  | Professional Services<br>Scoping and documentation  |                   | Per man<br>day  | 1.00     |                  |                        |
|     | Design work:<br>Template design with personalization (Photo size,<br>re-arrangement etc )   |                   | Per man<br>day  | 2.00     |                  |                        |
|     | Setup, configuration and/or 1 time texts data migration according to the template provided  |                   | Per man<br>day  | 4.00     |                  |                        |
|     | UAT and Go Live   |                   | Per man<br>day  | 1.00     |                  |                        |
| 4)  | Training  |                   |                 |          |                  |                        |
|     | Ecommerce CMS training  |                   | Per man<br>hour | 2.00     |                  |                        |
| 5)  | Others<br>Not Applicable  |                   |                 |          |                  |                        |
|     |   |                   |                 | Total    | \$ 6,300.00      | \$ 5,600.00            |

<sup>&</sup>lt;sup>1</sup>A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999 <sup>2</sup>As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period") \* Qualifying cost refers to the supportable cost to be co-funded under the grant