

Company	DST Advertising (Singapore) Pte Ltd
Digital Solution Name & Version Number¹	DST E-Commerce - Simple Package
Appointment Period	15 September 2022 to 14 September 2023
Extended Appointment Period²	15 September 2023 to 14 September 2024

wef. 20 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Software Content Management System: DST E-Commerce (Simple Package) Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised Omni Channel Engagement		per software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		Per Manday	1.00		
Design work: Templated design with no personalisation		Per Manday	1.00		
Setup of 10 SKUs, configuration and data migration		Per Manday	1.00		
UAT and Go Live		Per Manday	1.00		
4) Training Training Ecommerce CMS training		Per Training	1.00		
5) Others Not Applicable					
Total				\$ 5,000.00	\$ 5,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant