

Company	DST Advertising (Singapore) Pte Ltd
Digital Solution Name & Version Number¹	DST E-Commerce - Premium Package
Appointment Period	15 September 2022 to 14 September 2023
Extended Appointment Period²	15 September 2023 to 14 September 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software 1 design concept (2 revision) -5 website pages Desktop and mobile friendly design Wordpress Development 1 email contact form Home page banner (3 Pictures) Customer Loyalty Content Management Online Purchasing E-secured payment (Paypal/Stripe) Google analytics setup Promotion Management Promo Code Management Omni channel engagement (2 channels) Inventory & Fulfilment Management -Order Fulfilment with batch processing -Delivery Status -Current Stock Tracking -Stock In/Out Tracking -Return/Refund Report -Delivery Report -Stock Report		bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services -Project Implementation -Standard SEO Optimization -Data Migration -Consultation -Integration with Payment Service Provider (Paypal/Stripe) -User Acceptance Testing -Google analytics set up -Setting up of 20 items and category		manday	5.00		
4) Training -1 Day onsite training		manday	1.00		
5) Others Not Applicable					
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant