

Company	Webcada Pte. Ltd.
Digital Solution Name & Version Number¹	Shopcada Ecommerce and POS - Shopcada Premium Ecommerce Package
Appointment Period	02 July 2020 to 01 July 2021
Extended Appointment Period²	02 July 2021 to 01 July 2022

wef. 20 May 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost *
1) Software					
Ecommerce Storefront Setup & UI Creation - Programming to convert designed UI into ecommerce store, setup and configure the ecommerce store.					
Product, Inventory and Content Management - Unlimited products and unlimited product classifications. - Inventory system with detail movement report. - Schedule launch that automated publishing of new items - View product price in multiple currencies. - Self publishing of unlimited banners, blog posts, web pages and lookbooks with drag and drop visual editor					
Online Ordering and Order Management - Automatic shipping charges and taxes calculation - Paypal, Stripe, Omise, GrabPay, NETS QR - Discount Module - Batch shipping label generation tool - Shipping company integration via API - Refund and exchange management		Per Setup	1.00		
CRM, Marketing and Analytics - VIP Management, Birthday Promotion, Invite A Friend, Wish List and Loyalty Points Rewards & Redemption - Support Social Commerce - SEO Metatag Tagging - Newsletter with Mailchimp, Google Analytics - Lazada, Shopee and Zalora Product Sync - Standard Ecommerce Reports +Custom Report Builder - Google Tag Managers with Data Layer integration - Shopcada API for external integration					
Shopcada Business Plan Cloud SaaS Subscription - High Availability and Redundancy - Unlimited Products - Unlimited File Storage - 150GB CDN Bandwidth / month (Overage at \$0.25 per GB) - Nightly Database Offsite Backup - Unlimited Email and Phone support		Per Year	1.00		
2) Hardware Not Applicable					
3) Professional Services - Project Requirement Consultation - Ecommerce Strategy Consultation - Industry specific marketing research - Web Information architecture and structuring - User Acceptance Testing		Per Setup	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - On-site or Google Meet Training - Online Guide		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 9,900.00	\$ 8,500.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant