

<b>Company</b>	Corsiva Lab Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Corsiva Lab - E-Commerce Website Development Version 1.0 - Elite E-Commerce Website Development Package
<b>Appointment Period</b>	23 July 2020 to 22 July 2021
<b>Extended Appointment Period<sup>2</sup></b>	23 July 2021 to 22 July 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
<p>1) Software</p> <p>The elite package is ideal for customers who are well versed with E-Commerce operations and are looking to improve their backend operations to ensure it is seamless. This package offers a fully customized E-Commerce website setup along with integrations to POS systems and accounting systems to further enhance productivity.</p> <ol style="list-style-type: none"> <li>1. Requirements gathering consultation</li> <li>2. Planning of strategic user experience journey flow</li> <li>3. Fully customized user interface design according to brand guidelines</li> <li>4. Desktop/tablet/mobile optimization</li> <li>5. Cross browser compatibility</li> <li>6. Content management system</li> <li>7. Product management system (Unlimited SKUs. Corsiva Lab team will assist to upload 500 SKUs)</li> <li>8. Inventory management system (Bulk inventory management system)</li> <li>9. Order management system</li> <li>10. Coupon code management system</li> <li>11. Payment gateway integration</li> <li>12. Delivery &amp; invoice modules</li> <li>13. Analytics reports</li> <li>14. Points &amp; rewards system (optional)</li> <li>15. Membership system (optional)</li> <li>16. 3rd Party marketplace integration (optional)</li> <li>17. Cart abandonment reminder (optional)</li> <li>18. Multiple currency setup (optional)</li> <li>19. Upselling of products</li> <li>20. Subscription payment setup (optional)</li> <li>21. Integration to selected accounting systems</li> <li>22. Point of Sale system setup</li> <li>23. Data change management</li> <li>24. Affiliate programme setup (optional)</li> <li>25. Refer a friend tool (optional)</li> <li>26. Zapier integration (optional)</li> <li>27. Force sell tool (optional)</li> <li>28. Cart &amp; checkout functionality</li> <li>29. Setup of different shipping classes</li> <li>30. 1 Year Cloud hosting</li> <li>31. 1 Year Website maintenance</li> <li>32. 1 Year Domain name</li> <li>33. Splash popup marketing notice (optional)</li> <li>34. Newsletter integration (optional)</li> <li>35. Live chat integration (optional)</li> <li>36. Contact form setup</li> <li>37. Uploading &amp; configuration of server to bring Website live</li> <li>38. Integration of tracking codes (Google Analytics &amp; Facebook Pixel)</li> <li>39. Training session</li> <li>40. Project management</li> </ol>		per Website	1.00		

2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training Our elite package is inclusive of 2x training sessions upon completion of the Website design & development. The objective of this training session is to ensure that you & your team are able to manage the E-Commerce store independently on a day to day basis. Once the project is live, our in-house team will be readily available to support if there are any technical issues.		per Training Session	2.00		
5) Others Not Applicable					
<b>Total</b>				\$ 20,000.00	\$ 10,000.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant