

<b>Company</b>	DUCB3 PTE LTD
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Cub3commerce - Standard Ecommerce
<b>Appointment Period</b>	19 May 2022 to 18 May 2023
<b>Extended Appointment Period<sup>2</sup></b>	19 May 2023 to 18 May 2024

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
E-commerce solution design Type of design: Custom					
Information Gathering Industry Market Research UI/UX Design & Conceptualization Architecture Structure and Layout 3 Designs with 3 Revisions					
Content Management System: WordPress WooCommerce					
Secured E-Payment Gateway Secured E-Payment for Credit Card, Paypal, Grabpay, Pace, Atome, Alipay, Wechat Pay, Omise, Apple Pay, Google Pay & PayNow Additional payment methods: Bank Transfers, Cheque & Cash on delivery		per setup	1.00		
Cart and Checkout Function Automated Local Shipping Charges and Taxes Calculations Cart Update Automation					
Digital Marketing/Engagement Social Media Integration Mailchimp Integration Whatsapp/ Whatsapp Business, Facebook Messenger, WeChat & Telegram Registration/ Login via Social Media Account					
Inventory Management Unlimited Products and Variants Stock Quantity Management Bulk Import and Export Low Stock Threshold & Notification					
Promotion Management Fixed Discount/ Percentage Coupons Free Shipping Coupons Shareable Social Media/ URL Coupons Bulk Coupon Generator Coupon Giveaway Up-sell/Cross-sell Recommendation Coupon Usage Restriction Customizable Coupon Designs		per setup	1.00		
Customer Loyalty Management					
Basic Data Visualization Capabilities/Reports Reporting dashboard on store's performance Inventory Report, Sales Report, Product Sales Report, Commission Report, Customer Analysis Report, Coupon Performance Report Google Analytics Reporting					
Multi Views-Enabled / Optimised Mobile, Tablet, Laptop Responsive Cross Browser Compatibility					
Omni Channel Engagement Facebook Marketplace Listing					

2) Hardware Not Applicable					
3) Professional Services					
Facebook Pixels Setup					
Google Analytics Setup					
Google Tag Manager Setup					
Email SMTP Configuration					
Image Compression and Optimization		per setup	1.00		
Basic Security Features (2FA Authenticator)					
Payment Gateway Setup					
Marketplace Integration (Facebook Online Store Front)					
Social Media Integration (Facebook, Instagram, Twitter)					
Mailchimp Integration					
4) Training					
Training Session (3 hours per session) and handover		per session	1.00		
5) Others					
Not Applicable					
<b>Total</b>				<b>\$ 6,000.00</b>	<b>\$ 6,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant