

Company	DUCB3 PTE LTD
Digital Solution Name & Version Number¹	Cub3commerce - Premium Ecommerce with Global Marketplace Integration + POS
Appointment Period	19 May 2022 to 18 May 2023
Extended Appointment Period²	19 May 2023 to 18 May 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
E-commerce solution design Type of design: Custom					
Information Gathering Industry Market Research UI/UX Design & Conceptualization Architecture Structure and Layout 3 Designs with 3 Revisions					
Content Management System: WordPress WooCommerce					
Secured E-Payment Gateway Secured E-Payment for Credit Card, Paypal, Grabpay, Pace, Atome, Alipay, Wechat Pay, Omise, Apple Pay, Google Pay & PayNow Additional payment methods: Bank Transfers, Cheque & Cash on delivery		per setup	1.00		
Cart and Checkout Function Automated Geo Location Shipping Charges and Taxes Calculations Cart Update Automation Multiple Currency					
Digital Marketing/Engagement Social Media Integration Mailchimp Integration Whatsapp/ Whatsapp Business, Facebook Messenger, WeChat & Telegram Registration/ Login via Social Media Account					
Inventory Management Unlimited Products and Variants Stock Quantity Management Bulk Import and Export Low Stock Threshold & Notification Customized Packing Slips, Delivery Notes & Shipping Labels					
Promotion Management Fixed Discount/ Percentage Coupons Free Shipping Coupons Shareable Social Media/ URL Coupons Bulk Coupon Generator Coupon Giveaway Up-sell/Cross-sell Recommendation Coupon Usage Restriction Promotion Popup Customizable Coupon Designs Abandon Cart Feature Promotion Countdown Bundled Products Feature		per setup	1.00		
Customer Loyalty Management					
Basic Data Visualization Capabilities/Reports Reporting dashboard on store's performance Inventory Report, Sales Report, Product Sales Report, Commission Report, Cart Abandonment Statistics Report, Customer Analysis Report, Coupon Performance Report Google Analytics Reporting					

	Multi Views-Enabled / Optimised Mobile, Tablet, Laptop Responsive Cross Browser Compatibility				
	Omni Channel Engagement Facebook Marketplace Listing		per setup	1.00	
	Global Marketplace Integration with Lazada, Shopee				
	Point of Sales Module DCUB3 POS Module				
2)	Hardware Not Applicable				
3)	Professional Services				
	Facebook Pixels Setup				
	Google Analytics Setup				
	Google Tag Manager Setup				
	Email SMTP Configuration				
	Image Compression and Optimization				
	Basic Security Features (2FA Authenticator)				
	Payment Gateway Setup		per setup	1.00	
	Marketplace Integration (Facebook Online Store Front)				
	Omni Channel Integration (Shopee / Lazada)				
	Social Media Integration (Facebook, Instagram, Twitter)				
	Mailchimp Integration				
	Point of Sales Setup				
4)	Training				
	Training Session (8 hours per session) and handover		per session	1.00	
5)	Others				
	Not Applicable				
Total				\$	9,800.00
				\$	9,800.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant