

Company	Equotix Pte Ltd
Digital Solution Name & Version Number¹	OpenCart E-Commerce Website Deployment - eCommerce Revamp
Appointment Period	22 October 2020 to 21 October 2021
Extended Appointment Period²	22 October 2021 to 21 October 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software Setup & UI Implementation					
i. eCommerce Software (OpenCart 3 and above) with administration panel					
ii. Home page conceptualisation, implement customised design into OpenCart e-commerce platform					
iii. Secured e-payment with Credit Card and PayPal					
iv. Online purchasing, wishlist and product comparison feature					
v. Digital marketing (newsletter, Google Analytics)					
vi. Inventory management for product quantity					
vii. Promotion management with coupons, gift vouchers and special offers		Per Setup	1.00		
viii. Customer loyalty management with customer reward points					
ix. Basic data visualisation with sales reports and dashboard graphs					
x. Mobile, tablet and desktop responsive design					
xi. POS integration with selected systems					
xii. Inventory management and marketplace integration with Shopee, Lazada, Qoo10					
xiii. Customer relationship management with customer order history					
2) Hardware					
Not Applicable					
3) Professional Services					
Not Applicable					
4) Training					
Not Applicable					
5) Others					
Not Applicable					
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant