Company	Firstcom Solutions Pte Ltd
Digital Solution Name & Version Number[1]	Ecommerce Web Development - Firstcom Ecommerce Web Development
Appointment Period	11 July 2020 to 10 July 2021
Extended Appointment Period[2]	11 July 2021 to 10 July 2022

wef. 17 February 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Software UI creation & setup i. Converting designed files into recommended Ecommerce platform with content management system ii. Propose relevant programming effects for entire website for better user experience iii. Mobile & Tablet responsive version		Per Setup	1.00		
Content Management System Modules iv. Enable self-replacement of images, banners, text and other contents. v. Enable self-creation of new pages/sub pages vi. Enable self-creation of unlimited product categories & product pages vii. Enables pre-upload of products prior to launch date		Per Setup	1.00		
Admin Management Modules viii. Creation of user groups ix. Allocation of different user access rights x. Backup of files xi. Extraction of reports via .xls format		Per Setup	1.00		
Customer Management Modules xii. Programming of Member-login module with registration function xiii. Programing of Admin Dashboard to show summary of sales and customer order transactions xiv. Storing of client purchase history and mode of payment xv. Indication of client's IP address xvi. Client log in portal to view history, update profile and change password xvii. Creation of different customer group/tier to set discounts and reflection of pricing upon log in		Per Setup	1.00		
Online Ordering Management Modules xviii. Creation of individual product and variables for selection before adding to cart (ie.size & colour) xix. Recurring order function xx. Pre-setting of inventory quantity xxi. Allow showing of out of stock status or pre-order status when inventory is empty xxii. Input of Model Name and SKU Integration with logistics provider's API and calculation of shipping charges via input of Dimensions (L x W x H) xxiii. Programming of orders email to tag to specific email groups xxiv. Programming of automatic notification tools when orders are placed xxv. Updating of order status via backend system xxvi. Payment gateway integration with provision of API by client's desired merchant xxvii. Programming of document generation modules to automate processes (Invoice, Sales order, Delivery notice etc)		Per Setup	1.00		

	Ecommerce Marketing & Statistics xxviii. Programing of Social Media integration xxix. Programming of meta & SEO tagging function xxx. Programming of newsletter module xxxi. Integration with 3rd party SMS & email blasting platform with API provided by merchant xxxii. Programming of reward point system, coupon and discount code generation xxxiii. Programming of report generation tools for data analysis (products ordered & products viewed summary) xxxiv. Installation of google analytics tools for review of statistics		Per Setup	1.00		
	Add-on Functions(s) xxxv. Integration of additional payment gateways (Paypal, Stripe, Wirecard, Paynow & Asiapay) xxxvi. Membership Tier (Customer Grouping)		Per Setup	1.00		
	Add-on Functions(s) Enhanced Google Analytics Tracking Set Up -Transactions -Product Views -Add to Cart -Check-out Initiation		Per Setup	1.00		
2)	Hardware Not Applicable					
3)	Professional Services Not Applicable					
4)	Training Training and handover i. 1 x Onsite training at client's premise ii. Unlimited re-training at Firstcom's office. iii. Unlimited training and support via team viewer iv. Provision of user guide (Inclusive in Package Price)		Per Session	1.00		
5)	Others Not Applicable					
			Total	$ 10,000.00	$ 10,000.00	

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant