

Company	I Concept Innovation Pte Ltd
Digital Solution Name & Version Number¹	Advanced Ecommerce Solution by I Concept Version 1.0 - Advanced Ecommerce Solution by I Concept (Pro)
Appointment Period	16 July 2020 to 15 July 2021
Extended Appointment Period²	16 July 2021 to 15 July 2022

wef 1 March 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Advanced Ecommerce Solution by I Concept - (Pro) include the following modules: Administrator Module Product Inventory Management Module Product Configurable Search Function Product Sorting Function Delivery Module Payment Module Customer Management Reward Points Module Invoice Module System Dashboards and Reports Order Status Update Shopping Cart Quick Order Module Coupon Code/ Discount Code Function Newsletter Subscription Guest Wishlist Registration Guest Registration Live Chat Integration Product Import & Export Function via CSV Mobile Responsive Software security Module Inclusive of 1 year technical support. Pro Functions eCommerce Marketing Automation: Welcome Email Abandoned Carts Birthday Coupon Advanced Reward Points Module Refer A Friend Advanced Wishlist Facebook Shop Integration Advanced Delivery Module Automated Sales Report Email		Per setup/ Per project	1.00		
2) Hardware Not Applicable					
3) Professional Services Overall System Development Consultation System UI/ UX Design (Customised UI/ UX Concept) On-page Basic SEO Social Media Sharing		Per setup/ Per project	1.00		
4) Training Inclusive of 1 training session		Per setup/ Per project	1.00		
5) Others Not Applicable					
Total				\$ 12,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant