

Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - Marketplace
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

wef 1 March 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software / Subscription fee					
Software include the following:					
-Ecommerce Store Front					
-Mobile Responsive					
-Products Management Module					
-Size Guide Module					
-Inventory Management Module					
-Orders Management Module					
-Delivery Module					
-Payment Module					
-Invoice Module					
-Customer Relationship Management Module					
-Customer Loyalty Management Module					
-Promotions Management Modules					
-Digital Marketing Modules					
-Systems Dashboard & Reports					
-Image Optimizer Module (Basic)					
-Security Module (Basic)					
-SEO Friendly					
-Inclusive of 1 year technical support					
Pro Functions:					
-Social Shop Integration					
Choose 1: Facebook Shop / Instagram Shop					
-Marketplace Integration					
Choose 1: Shopee / Lazada					
		per software	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
The professional service includes the following:					
-On-site project requirements consultation					
-Client industry Specific market research					
-Web information architecture structuring and layout					
-Web elements illustrations					
-Web and systems programming					
-User acceptance testing, staging and debugging					
-Files and database migration					
		per setup	1.00		
4) Training					
On-site Content Management System Tutorial					
-1 hour per session					
-System manual / guide provided					
		per session	2.00		
5) Others					
Not Applicable					
Total				\$ 15,500.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant