

Company	RetailDDS Asia Pte Ltd
Digital Solution Name & Version Number¹	RetailNext In-Store Analytics Version 1 - RETAILNEXT IN-STORE ANALYTICS - TRAFFIC 2.0
Appointment Period	19 November 2020 to 18 November 2021
Extended Appointment Period²	19 November 2021 to 18 November 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Traffic Analysis Module		Months	12.00		
Includes		Store	1.00		
Mobile Device Detection Module		Months	12.00		
2) Hardware					
RetailNext Aurora Sensor V2		Unit	1.00		
4-Port PoE Switch		Unit	1.00		
3) Professional Services					
Engineer Staging, On-Site Setup, Configuration and Testing, Data Audit		Per Store Setup	1.00		
4) Training					
On-boarding and Training		Per Store Setup	1.00		
5) Others					
Not Applicable					
			Total	\$ 3,956.00	\$ 3,476.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant