

<b>Company</b>	RetailDDS Asia Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	RetailNext In-Store Analytics Version 1 - RETAILNEXT IN-STORE ANALYTICS - PATH TO PURCHASE
<b>Appointment Period</b>	19 November 2020 to 18 November 2021
<b>Extended Appointment Period<sup>2</sup></b>	19 November 2021 to 18 November 2022

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Traffic Analysis Module		Months	12.00		
Interior Analysis Module		Months	12.00		
Mobile Device Detection Module		Months	12.00		
2) Hardware					
RetailNext Aurora Sensor V2		Unit	2.00		
4-Port PoE Switch		Unit	1.00		
3) Professional Services					
Engineer Staging, On-Site Setup, Configuration and Testing		Per Store Setup	1.00		
4) Training					
On-boarding and Training		Per Store Setup	1.00		
5) Others					
Not Applicable					
			<b>Total</b>	<b>\$ 6,912.00</b>	<b>\$ 5,776.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant