Company	Webcada Pte. Ltd.
Digital Solution Name & Version Number[1]	Shopcada Ecommerce and POS - Shopcada Premium Ecommerce with Grow Mobile Package
Appointment Period	02 July 2020 to 01 July 2021
Extended Appointment Period[2]	02 July 2021 to 01 July 2022

wef 1 March 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Ecommerce Storefront Setup & UI Creation - Programming to convert designed UI into ecommerce store, setup and configure the ecommerce store. Product, Inventory and Content Management - Unlimited products and unlimited product classifications. - Inventory system with detail movement report. - Schedule launch that automated publishing of new items - View product price in multiple currencies. - Self publishing of unlimited banners, blog posts, web pages and lookbooks with drag and drop visual editor Online Ordering and Order Management - Automatic shipping charges and taxes calculation - Paypal, Stripe, Omise, GrabPay, NETS QR - Discount Module - Batch shipping label generation tool - Shipping company integration via API - Refund and exchange management CRM, Marketing and Analytics - VIP Management, Birthday Promotion, Invite A Friend, Wish List and Loyalty Points Rewards & Redemption - Support Social Commerce - SEO Metatag Tagging - Newsletter with Mailchimp, Google Analytics - Lazada, Shopee and Zalora Product Sync - Standard Ecommerce Reports +Custom Report Builder - Google Tag Managers with Data Layer integration - Shopcada API for external integration		Per Year Subscription	1.00		
Ecommerce Mobile Apps Development - Selection of Pre-defined Layouts - Programming mobile app styles to match business branding - Product Sync from Shopcada Store - Integrated Customer Database with Shopcada Store. - Support redemption of Store Credits, Gift Certificate, Reward Points & Discounts. - Product filter at catalogue page - Products search - Product image gallery and zoom - Payment gateway: Braintree / Stripe - Customer profile & order history - Unlimited webview pages - Visual editor for content - Newsletter signup - Marketing and Transactional Push notification for better Ecommerce conversion		Per Setup	1.00		

2) Hardware Shopcada Business Plan Cloud Subscription - High Availability and Redundancy - Unlimited Products - Unlimited File Storage - 150GB CDN Bandwidth / month (Overage at $0.25 per GB) - Nightly Database Offsite Backup - Unlimited Email and Phone support	Per Year	1.00		
3) Professional Services Project Requirement Consultation - Ecommerce Strategy Consultation - Industry specific marketing research - Web Information architecture and structuring - User Acceptance Testing	Per Setup	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - Includes handling of both ecommerce and mobile apps.. - On-site or Google Meet Training - Online Guide	Per Session	1.00		
5) Others Not Applicable				
		Total	$ 18,500.00	$ 10,000.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999
[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration
for an additional one-year ("Extended Appointment Period")
* Qualifying cost refers to the supportable cost to be co-funded under the grant