

Company	iFoundries (Asia Pacific) Pte Ltd
Digital Solution Name & Version Number¹	iFoundries E-commerce Jump Start Package Version 1 - Premium
Appointment Period	19 November 2020 to 18 November 2021
Extended Appointment Period²	19 November 2021 to 18 November 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
a) Secured E-Payment for Credit Card & PayNow - Additional payment methods: Bank Transfers and Cash on delivery					
b) Intuitive Product Listing Pages: - Seamless checkout process on mobile/desktop - Product search function - Advanced cart abandonment recovery					
c) Digital Marketing / Engagement: - On-page SEO functions - Integration for email marketing - AI Chatbot Integration					
d) Inventory Management: - Add and Manage Products, Categories, Tags, Variants, Attributes & Related Products - Product CSV Importer and Exporter					
e) Manage Order Statuses & Refunds: - PDF Invoices & Packing Slips		Per Setup	1.00		
f) 3rd Party POS and CRM Integration: - Allows integration with popular POS through APIs - Allows integration with popular CRM, inventory, logistics systems through APIs					
g) Shipping Management: - Setup shipping different methods, zones & classes					
h) Coupon Codes Management					
i) Customer Reward Points & Redemption					
j) Sales Funnel Management: - Customizable Checkout process, One Click Order Bumps, Unlimited Upsells/Downsells					
k) Analytics & Data Visualization: - Reporting dashboard on store's performance - Google Analytics Integration					
2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 12,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant