Company	Eber Pte Ltd
Digital Solution Name & Version Number[1]	Eber Loyalty Marketing Platform - Premium Package with Professional Services
Appointment Period	07 April 2022 to 06 April 2023
Extended Appointment Period[2]	07 April 2023 to 06 April 2024

wef. 01 December 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Eber Loyalty Marketing Platform Yearly Subscription - Up to 2 outlet and 10,000 contacts All Basic Features includes; - Branded Member Web App - VIP / Multi-tier Membership - Member CRM - Reward Management - Birthday Rewards - Messaging to Members - Auto Messaging to Members - Messaging by Member Segment - Dashboard and Reporting - Includes any 2 of the following premium features ; - Custom Branding - E-voucher & Paid membership - Unlimited Spending Analysis - API Access		per license	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and Documentation		per manday	0.25		
System setup and configuration inclusive of - Setting up Loyalty Structure - Setting up Rewards Structure		per manday	0.50		
Data Migration for - Import of formatted data provided by customer		per manday	0.50		
UAT and Go Live Support		per manday	0.25		
4) Training Online training for Frontend staff and Admin users		per manday	0.50		
5) Others Not Applicable					
Total				$ 5,600.00	$ 5,600.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant