

# Job Redesign (PSG)

## Productivity Solutions Grant

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AN INITIATIVE BY WORKFORCE SINGAPORE (WSG)

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# How You Can Benefit From Job Redesign?

## Revenue and Profitability?

- Need more Sales?
- Better Marketing?
- Weak Partnership Program?



## People & HR challenges?

- Unstructured HR processes?
- Hiring/Training problems?



## Improve or Scale Operations?

- Gaps in Operations?
- Technology Integration?



## Others?

- Expanding Job scope?
- Under-utilised role?



# How our clients used Job Redesign

## Revenue and Profitability?



### Retail Wholesale Industry

**Problem:**  
**Expand marketing capabilities**

**Role redesigned:**  
**Marketing Executive**

**Impact:**  
**Role redesigned to handle digital marketing for the company.**

## People & HR challenges?



### Manufacturing Industry

**Problem:**  
**Lack of Performance Management**

**Role redesigned:**  
**HR manager**

**Impact:**  
**Role redesigned to handle Performance Management system.**

## Improve or Scale Operations?



### F&B Industry

**Problem:**  
**No structured SOP for Operations**

**Role redesigned:**  
**Service Crew**

**Impact:**  
**Role redesigned to manage the SOP's.**

## Others?



### Education Industry

**Problem:**  
**Diversification of programs**

**Role redesigned:**  
**Academic Support Executive**

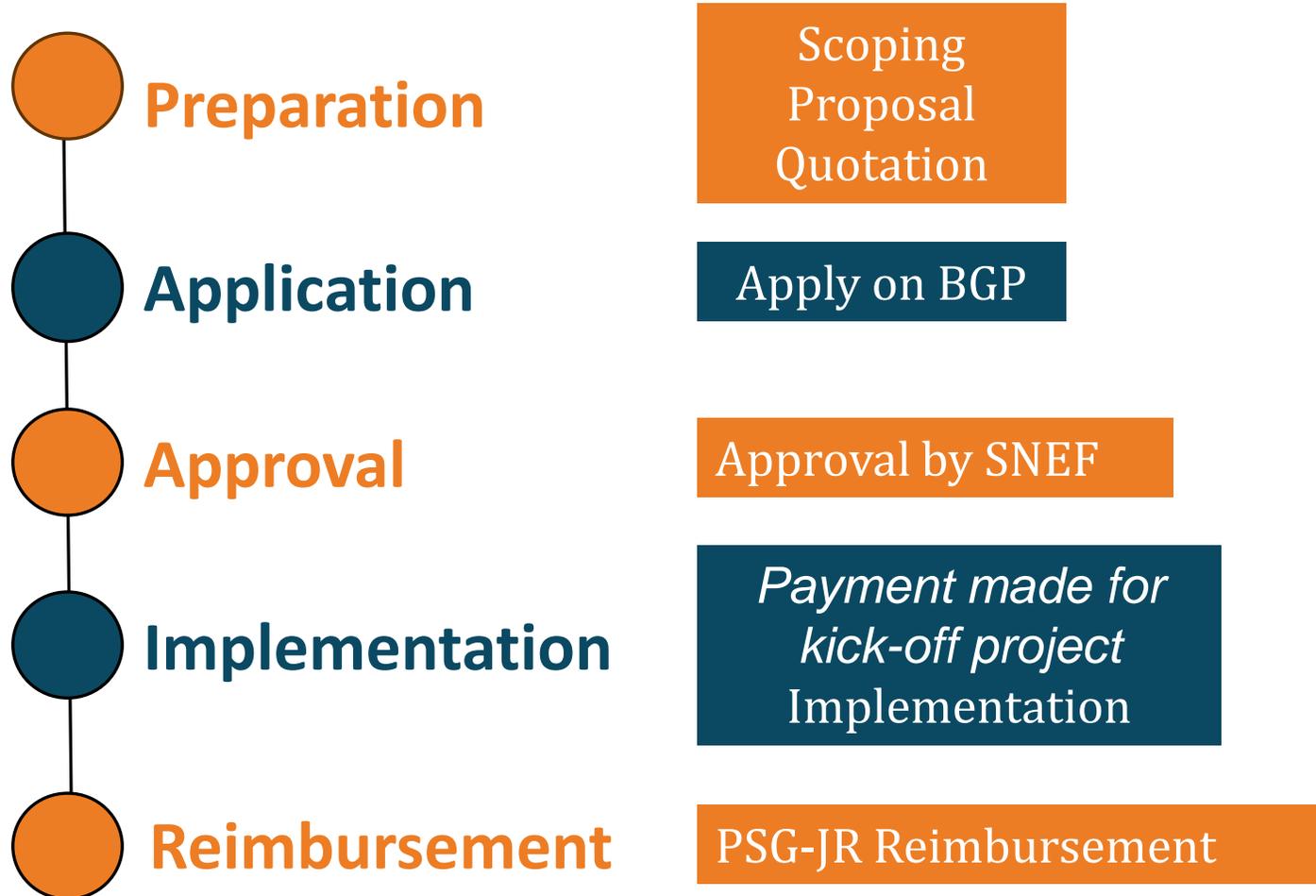
**Impact:**  
**Role redesigned to manage new training program development.**

# What will it cost you?

Project Support	Cost
<b>PSG JR</b>	Up to 50% project funding for SMEs, 30% project funding for non-SMEs, capped at S\$30,000 per enterprise
<b>CCP (Salary Support)</b>	SC/SPR Employee <40 years old: 70% salary support for *3 months; Capped at \$5,000  Employee >40 years old: 90% of salary support for *3 months; Capped at \$7,500
<b>SFEC</b>	\$10,000 Credits, cover 90% of OOP

**Project Est Duration: 5-8 months**

# Project Journey is Simple



# Thank you

For any queries or assistance please contact:

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