

Company	I Concept Innovation Pte Ltd
Digital Solution Name & Version Number¹	Advanced Ecommerce Solution by I Concept Version 2.0 - Starter
Appointment Period	06 October 2022 to 05 October 2023
Extended Appointment Period²	06 October 2023 to 05 October 2024

wef. 13 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: <WordPress WooCommerce> Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Reporting Dashboard Mobile-Enabled / Optimised		Per software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation - Overall project consultation		man days	2.00		
Design work: Templated design with no personalisation		man days	5.00		
Setup, configuration and data migration: After given the green light to migrate by client, migration of all pages within e-commerce website, product SKUs (up to 300 SKUs), images will only be done once.		man days	1.00		
UAT and Go Live		man days	1.00		
4) Training - Wordpress and Woocommerce Training Manual will be provided - Wordpress and Woocommerce Training Video will be provided		man day	1.00		
5) Others Not Applicable					
Total				\$ 5,000.00	\$ 5,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant