

Company	KADDRA PTE LTD
Digital Solution Name & Version Number¹	KADDRA Mobile App Commerce Solution Version 1.9 - Starter
Appointment Period	24 June 2021 to 23 June 2022
Extended Appointment Period²	24 June 2022 to 23 June 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Cross-Channel Commerce including iOS and Android native app storefront Order processing, logistics & secured digital payment Discount Engine Starter Customer Relationship Management (CRM) Basic Content Management System (CMS) Starter Data Analytics Limited access to free upgrades of the system whenever available during the contract period		per month	12.00		
2) Hardware Not Applicable					
3) Professional Services Setup and onboarding: Onboarding Session App Assets creation - Logo, App icon, landing page Provision back-office and settings Back office Set up & Review App Build review Preparation to go-live Support and help Go Live Support		per set-up	1.00		
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 1,388.00	\$ 1,388.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant

Company	KADDRA PTE LTD
Digital Solution Name & Version Number¹	KADDRA Mobile App Commerce Solution Version 1.9 - Advanced
Appointment Period	24 June 2021 to 23 June 2022
Extended Appointment Period²	24 June 2022 to 23 June 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Cross-Channel Commerce including iOS and Android native app storefront Order processing, logistics & secured digital payment Advanced Marketing & Discount Engine Advanced Loyalty with segmentation Customer Relationship Management (CRM) Content Management System (CMS) Advanced Bookings Data Analytics Live Chat Integration Access		per month	12.00		
2) Hardware Not Applicable					
3) Professional Services Setup and onboarding: Onboarding Session - Third Parties Registration App Assets creation - Logo, App icon, landing page Provision back-office and settings Back office Set up & Review App Build Check and review with the customer Prep to go-live Support and help Go Live Support Content loading Final session of review + In App marketing review		per set-up	1.00		
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 3,188.00	\$ 3,188.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

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Company	KADDRA PTE LTD
Digital Solution Name & Version Number¹	KADDRA Mobile App Commerce Solution Version 1.9 - Pro
Appointment Period	24 June 2021 to 23 June 2022
Extended Appointment Period²	24 June 2022 to 23 June 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Cross-Channel Commerce including iOS and Android native app storefront Order processing, logistics & secured digital payment International Module & Shipping Engine Pro Marketing with Segmentation & Discount Engine Pro Loyalty with Tiering Pro Customer Relationship Management (CRM) Pro Content Management System (CMS) Pro Bookings Pro Data Analytics Customer Satisfaction Engine Aggregator Engine Live Chat Integration Access API Access		per month	12.00		
2) Hardware Not Applicable					
3) Professional Services Setup and onboarding: Onboarding Session - Third Parties Registration App Assets creation - Logo, App icon, landing page Provision back-office and settings Back office Set up & Review App Build Check and review with the customer Prep to go-live Support and help Go Live Support Content loading Final session of review + In App marketing review Main & Sub categories design Products Set-up as per the brand Integration Support (existing and new)		per set-up	1.00		
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 6,788.00	\$ 6,788.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant