

Company	Lemonade IT Solutions Pte Ltd
Digital Solution Name & Version Number¹	Lemonade eCommerce Solution - Prime
Appointment Period	23 June 2022 to 22 June 2023
Extended Appointment Period²	23 June 2023 to 22 June 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost *
1) Software					
e-commerce solution design -Type of design: Custom Scope of work: - 2 designs		Per Bundle	1.00		
Content Management System: WordPress WooCommerce		Per Bundle	1.00		
- Secured E-Payment for Credit Card & PayNow - Additional payment methods: Bank Transfers and Cash on delivery		Per Bundle	1.00		
Online Purchasing - Shopping Cart		Per Bundle	1.00		
Digital Marketing/Engagement - eCommerce Marketing Automation - SEO Set up		Per Bundle	1.00		
Inventory Management - Inventory management system (Bulk inventory management system)		Per Bundle	1.00		
Promotion Management - Content, Order & Coupon code management system - Abandon Cart feature		Per Bundle	1.00		
Customer Loyalty Management - Advanced Reward Points Module		Per Bundle	1.00		
Basic Data Visualization Capabilities/Reports - Reporting dashboard on store's performance - Inventory Report, Sales Report, Commission Report - Google Analytics Reporting		Per Bundle	1.00		
Mobile-Enabled / Optimised - Mobile Responsive		Per Bundle	1.00		
Omni Channel Engagement - Facebook Shop Listing		Per Bundle	1.00		
2) Hardware Not Applicable					
3) Professional Services User Acceptance Testing, Project Management, Migration of Data, Deployment to Live Server, Integration to Google Analytics		Per Setup	1.00		
4) Training - Inclusive of 1 Training Session (1 hour per session) - manage administrators, posts, pages, products, coupons, images, improve SEO, forms, install plugins, backup and clearing website cache		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 5,440.00	\$ 5,440.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant