

Company	MIBC PTE LTD
Digital Solution Name & Version Number¹	MIBC Ecommerce - MIBC E-Commerce (Optimised E-commerce solution)
Appointment Period	25 November 2021 to 24 November 2022
Extended Appointment Period²	25 November 2022 to 24 November 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software e-commerce solution design -Type of design: Custom Design -Scope of work: Wireframe and Design (2 drafts) - Admin Account - UI/UX (4 web pages) Content Management System: Magento Online Shop Modules Secured E-Payment - Secured E-Payment for Credit Card, Paypal, GrabPay, Google Pay, Alipay, NETSPay, ShopeePay & PayNow - Additional payment methods: Bank Transfers and Cash on delivery Online Purchasing - Shopping Ajax Cart Digital Marketing/Engagement - eCommerce Marketing Automation (Google Conversion Funnel) Inventory Management - Inventory management system (Backorders, Threshold Volume and configuration options) Promotion Management - Content, Order & Coupon code management system Customer Loyalty Management - Advanced Reward Points Module Basic Data Visualization Capabilities/Reports - Reporting dashboard on store's performance - Product Report, Sales Report, Marketing Report - Google Analytics Reporting Mobile-Enabled / Optimised - Mobile Responsive Omni Channel Engagement -Facebook Shop Listing -Online-to-Offline (O2O) logistics with multiple shippers			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
			1	1.00	
2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training					

Training Training Hours/Sessions - Inclusive of 1 Training Session (8 hours per session) - Inclusive of 1 handover		1	1.00		
5) Others Not Applicable					
Total				\$ 10,996.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant