

<b>Company</b>	MediaPlus Digital Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	E-Commerce MPD Package Version 2.0 - Woocommerce/Shopify Express
<b>Appointment Period</b>	14 July 2022 to 13 July 2023
<b>Extended Appointment Period<sup>2</sup></b>	14 July 2023 to 13 July 2024

wef. 13 July 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Content Management System: WP Woocommerce/Shopify		Per Software	1.00		
Online Shop Modules		Per Software	1.00		
Secured E-Payment		Per Software	1.00		
Online Purchasing		Per Software	1.00		
Website Traffic Analysis		Per Software	1.00		
Inventory Management		Per Software	1.00		
Promotion Management		Per Software	1.00		
Customer Loyalty Management		Per Software	1.00		
Basic Data Visualization Capabilities/Reports		Per Software	1.00		
Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
Scoping and documentation		Per Manday	1.00		
Design Work: Templated design with color, font, and background up to 2 rounds of amendments		Per Manday	1.50		
Setup, configuration and data migration (up to 20 SKUs)		Per Manday	5.00		
UAT and Go Live		Per Manday	0.50		
4) Training					
Training E-commerce CMS training (Up to 2 Hours Per Session Via Remote)		Per Manhour	2.00		
System Manual Handover					

5) Others Not Applicable					
<b>Total</b>				\$ 4,000.00	\$ 4,000.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant