

Company	PLUS 65 MARKETING PTE. LTD.
Digital Solution Name & Version Number¹	WarelyEcom Version 1.3 - Premium
Appointment Period	13 July 2023 to 12 July 2024
Extended Appointment Period²	13 July 2024 to 12 July 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System Wordpress + Woocommerce - Secured E-payment - Online Purchasing - Web Traffic Analysis - Inventory Management - Promotion Management - Customer Loyalty Management - Basic Data Visualization Capabilities/Reports - Mobile-Enabled / Optimised		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		Per Hour	5.00		
Design Work: Customized 5 page design with change of fonts and colors of Customized page 1x Home Page 4x Inner Page		Per Hour	60.00		
UAT and Go Live		Per Hour	5.00		
Setup, Configuration and data migration (up to 10 Products)		Per Hour	15.00		
4) Training Ecommerce CMS Training		Per Hour	5.00		
5) Others Not Applicable					
Total				\$ 9,000.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant