

Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.9.3 - Fast
Appointment Period	15 September 2022 to 14 September 2023
Extended Appointment Period²	15 September 2023 to 14 September 2024

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software eCommerce solution design - Type of design: Templated Scope of work: - Project requirements consultation / Project management - Research on suitable themes that aligns with clients brand identity and objectives. - Presentation of 5 themes for selection. - Implementation of up to 10 Informative Pages + eCommerce pages. - User acceptance testing - Domain name server setup - SMTP email configuration - cPanel server configuration - SSL setup configuration - Website launch. (Files and database migration from staging to live) Content Management System: Wix / Wordpress + Woocommerce - Ability to view/add/edit/delete website contents Online Shop Modules Secured E-Payment: - Credit cards and Dynamic PayNow - Static PayNow, Bank Transfer, Cheque, C.O.D Online Purchasing Orders Management Module: - Ability to view/add/edit/delete eCommerce orders - Ability to update eCommerce order status - Ability to filter and sort eCommerce orders - Ability to add/edit/delete order notes Products Management Module: - Ability to view/add/edit/delete products - Ability to view/add/edit/delete product categories - Ability to view/add/edit/delete product attributes - Ability to view/add/edit/delete product tags - Ability to update eCommerce order status - Unlimited Product SKUs, Pixel Mechanics will assist to upload up to 50 SKUs User Management Module: - Ability to view/add/edit/delete Admin user accounts - Ability to view/add/edit/delete user roles (admin / shop manager / editor / subscribers) - Ability for Customers to create and manage account (profile information & order history) Delivery/Logistics Module: - Setup of flat / table rate delivery fees - Setup of shipping zones, options, and classes - Integration with 3rd Party logistics provider via plugins		Man Days	2.40		
		Man Days	1.00		
		Man Days	0.50		
		Man Days	0.50		
		Man Days	1.00		
		Man Days	0.50		
		Man Days	0.50		

Shopping Cart Module: - Add-to-cart (Quick / Classic) - Checkout functionality - Wishlist and compare features - Automated free shipping calculator - Automated tax calculations (if any) - Apply Coupons (if any)		Man Days	0.50		
Digital Marketing/Engagement: - Ability to view/add/edit/delete blog articles - Ability to view/add/edit/delete blog article categories and tags - Ability to manage article comments - Integration with Google Analytics (Audience, Acquisition, Behaviour & Conversion Insights) - Integration with Facebook Pixel - Splash Pop-up Marketing Notice - Newsletter Integration via Plugins - Live Chat Integration via Plugins - Setup of Customised Contact Form		Man Days	1.00		
Inventory Management: - Ability to manage product stock levels - Automated email reminders for Low/Zero inventory stock count - Ability to define backorders		Man Days	0.50		
Promotion Management: - Ability to view/add/edit/delete coupon codes (fixed / percentage) - Ability to manage coupon expiry dates - Ability to set coupon usage restrictions & limits - Ability to manage product promo price (discount) - Ability to schedule product promo period - Ability to label 'hot' 'sale' 'new' products		Man Days	0.50		
Customer Loyalty Management: - Reward customer purchases with redeemable points - Manage customer points & track points history - Ability to customize redemption criterias		Man Days	0.50		
Basic Data Visualization Capabilities/Reports: - Sales revenue & order reports - Products & categories reports - Coupon code reports - Inventory stock reports - Taxes reports - Customer reports		Man Days	0.50		
Mobile-Enabled / Optimised: - Desktop / Mobile / Tablet Optimized - Cross Browser Optimized (Google Chrome, Mozilla Firefox, Safari, Microsoft Edge)		Man Days	1.00		
Omni Channel Engagement: - Facebook Shop Listing - Instagram Shop Listing		Man Days	0.50		
2) Hardware Not Applicable					
3) Professional Services Not Applicable					
4) Training - 1 Training session (1 Hour) - 1 Detailed handover tutorial deck - 24/7 online knowledge-base access		Man Days	0.50		
5) Others Not Applicable					
			Total	\$ 5,950.00	\$ 5,950.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant