

<b>Company</b>	QuickDesk Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	QuickDesk Marketing - Plus Starter
<b>Appointment Period</b>	09 March 2023 to 08 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	09 March 2024 to 08 March 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Annual Subscription of QuickDesk Marketing (ActiveCampaign Plus) for 1,000 contacts  - Cloud-based - Available on Mobile and Web - Contacts Management with Leads Scoring - Leads and Opportunity Management - Sales Pipeline Management - Sales Automation - Email Integration - Marketing Campaigns Management - Marketing Automation - Landing Pages - Email Marketing - Dashboard and Reports - Appointment Scheduling - Social Media Campaign Module - Events to Sales Module - Up to 3 users		per License	1.00		
2) Hardware Not Applicable					
3) Professional Services Set up of QuickDesk Marketing accounts (1hr)  Onboarding of the team to their accounts (1hr)		manhours	1.00		
		manhours	1.00		
4) Training Zoom / Face-to-face Product training for the team (4hr) - How to use Marketing Campaign Platform - How to build marketing automation - How to build pipeline - How to review the performance dashboard		manhours	4.00		
5) Others Not Applicable					
			<b>Total</b>	<b>\$ 2,133.41</b>	<b>\$ 2,013.41</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

\* Qualifying cost refers to the supportable cost to be co-funded under the grant