

<b>Company</b>	The Right Company Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	TRC e-Commerce Solutions - Complete
<b>Appointment Period</b>	31 March 2022 to 30 March 2023
<b>Extended Appointment Period<sup>2</sup></b>	31 March 2023 to 30 March 2024

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software - Templated Design - Scope of Works: Up to 5 design pages and 3 designs - Content Management System (WordPress) - Secured e-Payment such as Stripe, PayPal, PayNow, eNets, Hoolah, eWay and GrabPay. Additional payment methods available: Bank Transfer, Cash on Delivery, Cash on Self Collection - Online purchasing - Digital Marketing eg. set up Google Analytics - Inventory management - Promotion management eg. pop up marketing notice - Customer loyalty management - Basic data visualization capabilities eg. sales report - Mobile optimization - Omni channel management such as Facebook and Instagram - Backend to manage inventory, marketing, products and vouchers - Basic data visualization capabilities/ reports: Sales Report (Gross Sales Analysis, Inventory Stock Report, Site statistics report)		per Setup	1.00		
2) Hardware Not Applicable					
3) Professional Services • Conceptualization • Design and layout of website • User acceptance testing, staging & debugging • Uploading of up to 100 SKUs • Files & database migration • Onsite project consultation		Man Days	4.00		
4) Training Online/ remote training for up to 4 users (including operational manual)		Man Day	1.00		
5) Others Not Applicable					
<b>Total</b>				\$ 10,000.00	\$ 10,000.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

\* Qualifying cost refers to the supportable cost to be co-funded under the grant