

<b>Company</b>	Scale Up Marketing Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Infusionsoft CRM - Package (Infusionsoft for SME - Single User)
<b>Appointment Period</b>	26 December 2019 to 25 December 2020
<b>Extended Appointment Period<sup>2</sup></b>	26 December 2020 to 25 December 2021

## Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software / Subscription fee Subscription for 1 year Infusionsoft for SME Includes - Single User License - Up to 500 Contacts - Unlimited Emails - Contact Management Module - Workflow Automation Module - Email Marketing Module - Opportunities Module - Sales Management Module - Mobile App		per month	12		
2) Hardware Not Applicable					
3) Professional Services KickStart Pro Includes - Consultation, requirements gathering [1.5 man-day] - Setup & Configuration of users and fields [0.5 man-day] - Workflow Implementation [1.5 man-day]		per man-day	3.5		
4) Training 1 Day - Basic User Training (Centralised Location) Up to 5 Users		per session	1		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 5,313.20</b>	<b>\$ 4,963.20</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant