

Company	Shopify Commerce Singapore Pte Ltd
Digital Solution Name & Version Number¹	Shopify - Shopify - Plus Plan
Appointment Period	02 March 2023 to 01 March 2024
Extended Appointment Period²	02 March 2024 to 01 March 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: Shopify CMS Unlimited Staff Accounts Online Shop Modules Secured E-Payment Online Purchasing - Up to 10 online stores - Unlimited Products, bandwidth and transactions - Sell in up to 20 different languages - Third-party calculated shipping rates - Estimate and collect duties and import taxes at checkout Digital Marketing/Engagement - Marketing Automation - Unlimited contacts - Abandoned cart recovery Inventory Management - Up to 250 locations per online store Promotion Management - Discount codes - Gift cards Customer Loyalty Management Basic Data Visualization Capabilities/Reports - Inventory, Behaviour, Order, Sales, Retail Sales, Profits, Customer and Custom Reports Mobile-Enabled / Optimised Omni Channel Engagement - Connected to sales channels like Facebook, Instagram, Linkpop - More available on Shopify App Store Point of Sales (POS) - Shopify POS Pro (up to 250 locations per online store) Total Package is quoted and invoiced in USD (SGD 32,880, if FX rate = 1.37)		Per Year	1.00		
2) Hardware Not Applicable					
3) Professional Services Scope of work: - Requirement gathering and consultation - Data migration strategies - Third-party technology recommendations - Launch engineers to guide a successful launch on Shopify Plus - Merchant Success Program to help merchants navigate each stage of growth with comprehensive training, tried and tested practices, and powerful growth strategies - Shopify Plus Priority Support: 24/7 by phone, chat or email		Per bundle / year	1.00		
4) Training Not Applicable					
5) Others Not Applicable					
Total				\$ 24,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

²As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant