

Company	Shopline Commerce Pte Ltd
Digital Solution Name & Version Number¹	SHOPLINE e-Commerce Solution - Advanced Ecommerce & O2O + Digital Marketing (Basic)
Appointment Period	12 August 2021 to 11 August 2022
Extended Appointment Period²	12 August 2022 to 11 August 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Ecommerce & Retail POS Plan: >Online Store (Mobile Enabled / Optimised) >Product Inventory Management >Payment and Logistics Management >Order Management >Customer Relationship Management >Marketing Tools >Data Analytics >Cloud based POS system >POS Membership Management 4 X Modules: 1. Promotion module 2. CRM- Credits module 3. CRM- Membership module 4. Advanced Store Management module		per year	1.00		
2) Hardware Not Applicable					
3) Professional Services Project Requirement Services- >eCommerce Strategy Consultation >Digital Marketing Consultation		per setup	1.00		
4) Training Training: >One training session with Merchant Success team >On-site or Zoom video training >Online Guide		per setup	1.00		
5) Others Not Applicable					
Total				\$ 3,998.00	\$ 3,718.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant