

<b>Company</b>	Shopmatic Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	Shopmatic - Shopmatic Webstore
<b>Appointment Period</b>	02 February 2023 to 01 February 2024
<b>Extended Appointment Period<sup>2</sup></b>	02 February 2024 to 01 February 2025

wef. 13 July 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: Shopmatic Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised Omni Channel Engagement		per year	1.00		
2) Hardware Not Applicable					
3) Professional Services					
Scoping and documentation		per man-day	1.50		
Design work: Templated design with limited personalisation (Personalisation is based on available module templates that users can mix and match)		per man-day	3.00		
Setup and configuration		per man-day	1.00		
UAT and Go Live		per man-day	1.00		
4) Training					
Ecommerce CMS training		per hour	2.00		
Follow up training - 2 x 30 mins		per hour	1.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 3,535.00</b>	<b>\$ 3,535.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant