

Company	Supply Ellie Pte Ltd
Digital Solution Name & Version Number¹	Ellie Integrated System Version 2 - Package E (Online ordering, TTOS for 51 to 100 users KDS for 4 Users)
Appointment Period	04 August 2022 to 03 August 2023
Extended Appointment Period²	04 August 2023 to 03 August 2024

we. 01 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
<p>1) Software</p> <p>For dine-in, delivery and self-pick up (51 to 100 users)</p> <p>A) Table Top Ordering System (12 months) 1) QR code generator (Static /Dynamic) 2) Ordering page module 3) Shopping Cart Module 4) Order History Module 5) Payment gateway integration 6) Integration to server system</p> <p>For dine-in, delivery and self-pick up</p> <p>C) KDS License (12 months) 1) Order readiness Function 2) Order assignment 3) Order Summary 4) Order synchronization 5) Color coding system 6)Modifiers and kitchen note display 7) Highlight orders 8) Integration with Online Ordering</p> <p>For dine-in, delivery and self-pick up</p> <p>D) Master CRM License (12 Months)</p> <p>For pick up and delivery</p> <p>E) Online Ordering Management for Pick-Up and Takeaway Orders (12 months) - 1) Synchronization Of Items And Modifiers With POS System; 2) Login For Online Ordering Management; 3)Input Of Food And Category Images; 4) Integration With Logistic Provider (Lala Move); 5) Notifications Module(POS Notification And Emails); 6) Google Map Integration; 7) Operation Hours And Exceptions; 8) Order-For-Later Module; 9) Payment Gateway Integration (Stripe); 10) Promotion module</p> <p>For pick up and delivery</p> <p>F) Online Ordering Admin Management (12 months) - 1) Admin Profiles, Admin Location And Contact, Operating Hours</p> <p>For pick up and delivery</p> <p>G) Online Ordering Customer Management (12 months) - 1) User Login And Registration; 2) Forget Password Process; 3) Customer Details And Delivery Address (Edit And Update); 4) Customer Dashboard To View Order History</p> <p>For pick up and delivery</p> <p>H) Online Ordering Content Management Module (12 months) - 1) Add, Edit and Remove, Enable / Disable Items, Categories and Modifiers</p> <p>For pick up and delivery</p> <p>I) Online Ordering Reports and Statistics (12 months) - 1) Overview, Customers Insight , Customers Orders</p>		License	1.00		
		License	4.00		
		License	1.00		
		License	1.00		
		License	1.00		
		License	1.00		
		License	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
A) On-Site Set Up And Installation		Manday	1.50		

B) Menu Consultation, configuration and customization	Manday	1.50		
C) Customer Relationship Management System configuration	Manday	1.50		
D) System Mapping and Testing	Manday	1.50		
E) Software UI Creation & Setup - 1) Programming And Setup Of Online Ordering Platform; 2) User Experience Consultation	Manday	1.25		
F) Online ordering Integration	Manday	0.50		
4) Training				
A) Training On The Job Training For Staff	Manday	1.50		
5) Others Not Applicable				
Total			\$ 18,700.00	\$ 13,800.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant