

Company	WEB IMP PTE LTD
Digital Solution Name & Version Number¹	Web Imp Express E-Commerce Website Development Version v1 - Premium
Appointment Period	09 March 2023 to 08 March 2024
Extended Appointment Period²	09 March 2024 to 08 March 2025

wef. 20 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: WordPress WooCommerce/Shopify Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		per software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		per man-hour	5.00		
Design work: Templated design with <personalisation> - Planning of User Journey Flow for UX Design - Preparation & Presentation of Brand Moodboard - Custom Theme UI/UX Design According to Company's Brand Guidelines - Presentation of Designed Website Pages - Responsive Layout - Development of up to 10 pages		per man-day	6.00		
Setup, configuration and/or data migration - Setup & Configuration of WordPress WooCommerce/Shopify - Data Migration (Web Imp will Assist to Upload 100 SKUs)		per man-day	2.00		
UAT and Go Live		per man-day	1.00		
4) Training Ecommerce CMS training		per man-day	0.50		
5) Others Not Applicable					
Total				\$ 6,600.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant