

<b>Company</b>	W.L.P CONSULTANTS PTE LTD
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	WLP Digital Ecommerce Web Development (WooCommerce) - WLP Digital Ecommerce
<b>Appointment Period</b>	20 April 2023 to 19 April 2024
<b>Extended Appointment Period<sup>2</sup></b>	20 April 2024 to 19 April 2025

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: WordPress WooCommerce		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		Per Man Day	1.00		
Design work - 1 Custom Homepage Design Conceptualization - 10x Inner Pages with Sleek & Professional Design		Per Man Day	5.00		
Setup and/or configuration - Secured e-Payment - Online Ordering - Digital Marketing (On-page Basic SEO & Google Analytics Tools) - Inventory Management (Display of out-of-stock status) - Promotion Management (Gift Coupon) - Customer Loyalty (Rewards Point Module) - Basic Data Visualization (Sales Performance & Customer Orders Report) - Mobile Responsive & Optimisation - Omni Channel Engagement (Facebook / Instagram Shop Listing)		Per Man Day	9.00		
UAT and Go Live		Per Man Day	1.00		
4) Training - 1 Training Session at WLP Digital or Online Training (Up to 4 hours per session) - Provision of Customised User Manual - Support via Team Viewer		per Man Day	0.50		
5) Others Not Applicable					
<b>Total</b>				\$ 8,500.00	\$ 8,500.00

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant