

Company	Webcada Pte. Ltd.
Digital Solution Name & Version Number¹	Shopcada Ecommerce and POS - Shopcada Standard Ecommerce with Emerging Mobile Package
Appointment Period	02 July 2020 to 01 July 2021
Extended Appointment Period²	02 July 2021 to 01 July 2022

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Standard Ecommerce includes: - Web pages, blog and lookbook - Shopcada Visual Editors - Email marketing - Announcement module - Contact Us Form and Product Enquiry - Social Media Integration (Facebook Store/ Google Shopping) - Support SEO, analytics and tracking - Product manager – Batch Edit and Bulk Upload - Unlimited products - Schedule Launch - Inventory module with multiple location - Product catalogue – Multiple classifications - Product Cross Sell/Up Sell, Related product by colour - Waiting List and Restock notification - User manager – Unlimited admin login - Shipping and Taxes - Split Shipment Calculation for Backorders - Offline payment and Online payment gateway - Order manager with manual order creation - Order fulfilment with batch processing - Transaction emails and shipment notification - Order refund and exchange - Discount Module - Store Credit - Cart Recovery - Dashboard and Details Reporting - Advance report builder - Unlimited File Storage - 50GB monthly CDN Bandwidth Usage (Overage at \$0.30 per GB) - 24/7 Local support - Standard SSL certificate - 2FA for site admin login Emerging Mobile App includes: - Product Sync from Shopcada Store - Integrated Customer Database with Shopcada Store. - Support redemption of Store Credits, Gift Certificate, Reward Points & Discounts. - Product filter at catalogue page - Products search - Payment gateway: braintree / stripe - Customer profile & order history - Unlimited webview pages - Visual editor for content - Newsletter signup - Push notification		Per Year Subscription	1.00		

2) Hardware Not Applicable					
3) Professional Services Website Setup & Configuration - Website setup with Shopcada responsive theme design - Testing & fine tuning before live. Mobile App development with Shopcada standard theme. - Custom business branding. - Mobile app development in both iOS and android - Testing and fine tune with test flight before live Project Management & Consultation - Dedicated project manager for single point of contact. - Website architecture and ecommerce best practise consultation. - Monitor and keep track project timeline and deliverables		Per Project	1.00		
		Per Project	1.00		
4) Training Training - One Training Sessions with up to 2 Staffs - On-site or Google Meet Training - Online Guide		Per Session	1.00		
5) Others Not Applicable					
Total				\$ 8,600.00	\$ 8,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant