

Company	Websentials Pte Ltd
Digital Solution Name & Version Number¹	Websentials Ecommerce Web Development - WebCommerce Lite 1
Appointment Period	15 September 2022 to 14 September 2023
Extended Appointment Period²	15 September 2023 to 14 September 2024

wef. 13 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Content Management System: WordPress		per software	1.00		
Online Shop Modules		per software	1.00		
Secured E-Payment		per software	1.00		
Online Purchasing		per software	1.00		
Website Traffic Analysis		per software	1.00		
Inventory Management		per software	1.00		
Promotion Management		per software	1.00		
Customer Loyalty Management		per software	1.00		
Basic Data Visualisation Capabilities/Reports		per software	1.00		
Mobile-Enabled/Optimised		per software	1.00		
Omni Channel Engagement		per software	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
Scoping and Documentation		per manday	2.00		
Design work: Templated design with conceptualisation based on brand guidelines and art direction		per manday	10.00		
Setup, configuration and data migration of up to 100 SKUs		per manday	2.00		
UAT and Go Live		160	1.00		
4) Training					
Ecommerce CMS Training		per manday	1.00		
5) Others					
Not Applicable					
Total				\$ 6,000.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant