

Company	ZIPPY SG PTE. LTD.
Digital Solution Name & Version Number¹	Zippy eCommerce Version 1.0 - Zippy eCommerce Enterprise
Appointment Period	20 July 2023 to 19 July 2024
Extended Appointment Period²	20 July 2024 to 19 July 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: WooCommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation, requirements gathering		Per Manday	1.00		
Design Work: Templated design with personalisation: • Selection of 1 base template from at least 15 choices • 3 design mockups • 3 rounds of minor revisions on selected design • Sign off on final design		Per Manday	4.00		
Setup, configuration and/or Data Migration (up to 30 products)		Per Manday	3.50		
UAT and Go Live		Per Manday	1.00		
4) Training E-commerce CMS training		Per Manday	0.50		
5) Others Not Applicable					
Total				\$ 5,000.00	\$ 5,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year (“Extended Appointment Period”)

* Qualifying cost refers to the supportable cost to be co-funded under the grant